

COMMUNITY FACT SHEET

LET'S HELP BREAK THE CYCLE FOR THE NEXT GENERATION

Stop it at the Start is a primary prevention campaign that looks at how we, as adults, can help break the cycle of violence against women.

Not all disrespect towards women results in violence. But all violence against women starts with disrespect.

As mums, dads, family members and role models we have a role to play in breaking the cycle of disrespect and ultimately violence against women.



On average, ONE WOMAN is killed by her current or former partner every 11 days.



1 IN 6 WOMEN have experienced physical or sexual violence from a current or former partner.

BRING UP RESPECT

When we remember to talk about respect with our young people before there is a problem, we will make a change for the better.

Even the smallest conversation can make a difference, and that positive change can be felt far beyond our own family, and in the wider community.

FOR RESOURCES AND HELPFUL TOOLS, VISIT [RESPECT.GOV.AU](https://www.respect.gov.au)

THE CONVERSATION GUIDE

Having ongoing, proactive conversations with young people about respect helps to create a future free from disrespect and violence against women and children.

To help spark conversations about respect in your community visit [respect.gov.au](https://www.respect.gov.au) to find the Conversation Guide.

This practical resource provides example topics and answers and will help guide the conversations you have with young people about respect and disrespectful behaviour.

HOW TO PROMOTE RESPECT IN OUR COMMUNITY:

- 1 SHARE** information through your channels
- 2 SHOW** your support by displaying the web campaign posters
- 3 POST** content on your social media and use #BringUpRespect #StopItAtTheStart
- 4 HOST** a community event, or **CREATE** a respect award
- 5 READ** the practical guides and resources on how to bring up respect

*KPMG 2016, *The Cost of Violence against Women and their Children in Australia*, Department of Social Services, Australian Government.

**VIOLENCE AGAINST WOMEN
LET'S STOP IT
AT THE START**



Australian Government

A joint Australian, state and territory government initiative.