Dear **[Please enter the recipient’s name here]**

As a community, we know that violence against women is wrong, and we’re beginning to understand that it starts with disrespect. What we often don’t realise, is that disrespectful attitudes can start with the beliefs boys and girls develop from an early age.

When it comes to teaching respect, every adult influences a child’s idea of what is right and wrong – whether we’re parents, family members, teachers, coaches, employers, community leaders or other role models. The *Stop it at the Start* campaign highlights how we can all play a role in raising a generation of respectful young people.

Children pick up on simple things like our gestures, reactions and the words we choose. They might take our words at face value and sometimes might interpret them in ways we didn’t intend, or see it as an excuse or permission to behave in a certain way.

**[Enter your community or organisation’s name here]** is committed to supporting this initiative, and making a positive change for the future of our community.

It can be as simple as reflecting on what we say and do, or talking to our kids about respectful relationships. There are some great resources on the *Stop it at the Start* website including helpful resources and tools to help our community take action.

Kind regards

**[Enter your name here]**