

The Hidden Trends of Disrespect



Not all disrespect towards women results in violence. But all violence against women starts with disrespectful behaviour.

Online disrespect is one of many ways in which violence-supportive attitudes can start to develop.



Australian Government

VIOLENCE AGAINST WOMEN
LET'S STOP IT
AT THE START

With young people spending so much time online, what they see and do can impact on their behaviours and beliefs.

Most social media platforms are powered by complex algorithms that show us profiles or posts they think we're likely to engage with. This means as well as seeing posts that may make us happy, we may also be exposed to disrespectful and aggressive content at any time.

Over time, these disrespectful views and behaviours can start to feel normal, and if left unchallenged, can shape the type of person and partner young people grow up to be.

Algorithm of Disrespect™

Algorithm of Disrespect™ reveals and educates adults about the new, hidden forms of disrespect young people are engaging with everyday online.

See how easily harmful and disrespectful content can show up on a young person's social media feed and how disrespect can become acceptable.

Do you know what's influencing your kids?



Learn the hidden trends of disrespect before they lead to violence at www.respect.gov.au